

EARLY FORD FACTS

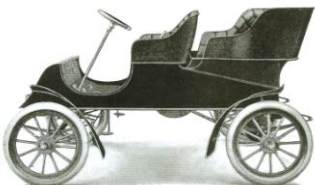
- WHEN IT WAS MADE -

The following is a list of some important milestones ...

- **August 16, 1902** – Established a *limited partnership* between Henry Ford and Alexander Malcomson;
- **February 28, 1903** – *First Contract* to Dodge Brothers (who became investors) to manufacture the mechanical parts for the new car (650 Units by July 1903);
- **April 1903** – Moved into a one story building on Mack Ave owned by Alexander Malcomson;
- **June 13, 1903** – Ford Motor *Company was formed* to design, assemble and sell cars; James Couzens was to handle finances and Ford handled operations.



- **July 20, 1903** – *First car (Model A, Flywheel #4)* was shipped to a Dr. Yates.
- **November 21, 1903** – First company *dividends* paid.
- **October 1903** – *Second contract* to Dodge Brothers to make additional units (750) with delivery by April 1904.



- **April 1904** – The first enhanced Model A with the larger 10 HP engine was sold.

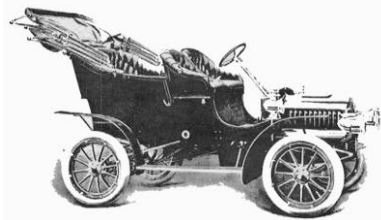
- **August 10, 1904** – Henry Ford signed an agreement to form a separate Canadian Company.



- **November 15, 1904** – Management records indicated that the *Model B* is in development, only the *Model C* Ford is being sold.

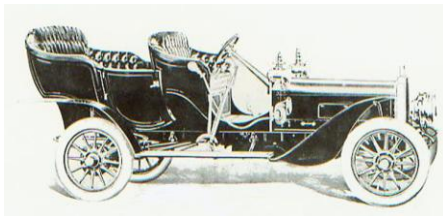


- **Early 1905** – Ford Motor *Company* *moves production* to new Piquette Plant.

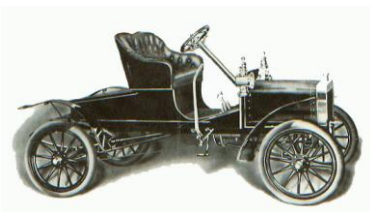


- **March 1905** – The first *Model F* is sold and shipped from the Piquette Plant.

- **May 1905** – Ford Motor Co was turning out 25 cars a day.
- **August 1905** – Directors decide to establish permanent *branch stores* in New York and Philadelphia and *branch agencies* in Boston, Buffalo, Chicago and Kansas City.



- **April 1906** – The first *Model K* is shipped.

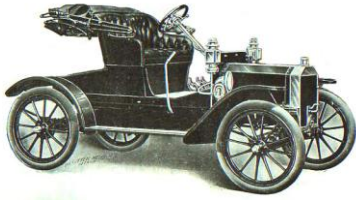


- **July 15, 1906** – Ford Motor Company was assembling 100 cars a day; A new 4 cylinder *Model N* *was introduced* to sell for \$500.00;

- **July 1906** – During the month the president of Ford Motor Co., John Gray died and *Henry Ford was elected president*;
- **November 22, 1906** – The *Ford Manufacturing Company* was incorporated without Malcomson involved.
- **December 5, 1906** – Detroit Free Press carried a story headed “New Auto Plant” – the formation of a new auto company with Alexander as its head. Next day the Directors of Ford Motor Co. asked for *Malcomson to resign* from Ford.
- **August 1906** – Ford Motor Company planned to build a *new factory* at Highland Park by 1910.
- **Early 1907** – Henry Ford tells Joseph Galamb that he has an idea to design a new car ... Began construction of a walled off secured area to *begin work on the new model*. Formed a team of individuals to begin design of a new model to be release in 1908.

International Design Team (Team of 9)

- **4 Americans** ... Henry Ford (engineer),
C. Harold Willis (design & metallurgist),
Edward Huff “Spider” (genius, electricity & magnets),
Edsel Ford (Henry’s son);
- **2 Hungarians** ... Joseph Galamb (engineer, designer, draftsman),
Charles Balough (engineer & draftsman)
- **1 Swedish** ... Charles Sorenson (wood patterns)
- **1 German** ... Julius Hartenberger (designer)
- **1 Canadian** ... C. James Smith (machinist joined 1906)



- **February 1907** – The first *Model S* was sold and shipped.

- **March 1907, *Economic Crashes*** – Due to speculation, in March there was a stock market crash and money became extremely tight. In October there was a second market crash which did not recover until 1908. Only companies with little debt and those still able to sell cars would survive.



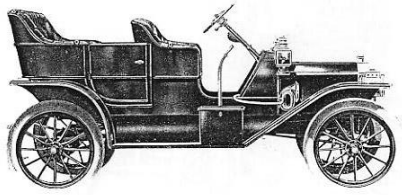
- **April 1907** – The first *Model R* was sold and shipped.

- **May 1, 1907** – The assets of Ford Manufacturing Co. were transferred back to Ford Motor Company after only one year and a half.



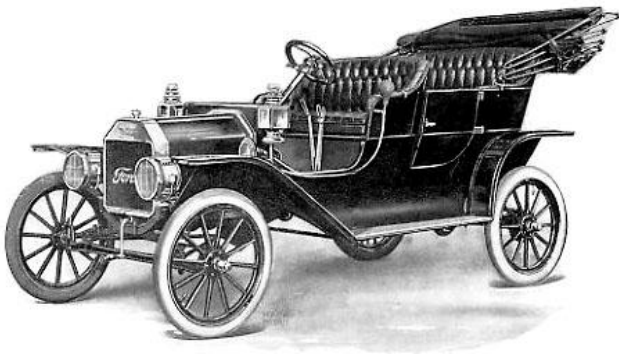
- **July 1907** – The first *Model S Roadster* was sold and shipped.

- **October 1907** – At the Detroit Automobile show, James Couzens and Ford told reporters that they were preparing some new departures... A touring car they hoped would sell for \$800.



- **January 5, 1908** – First picture appeared in a newspaper showing a picture of the prototype of the new Model T.

- **February 18, 1908** – Couzens expresses disappointment that the new model would not be in production by original goal of April 1908.
- **March 19, 1908** – Release of *Model T Advance Notice* to dealers describing the new Model T.
- **June 18-20, 1908** – Meeting held and final decisions were made about different aspects of the Model T.



- **October 1, 1908** – The first *Model T* was sold ...

- **March 26, 1909** – James Couzens, secretary and treasurer, filed a patent application for *FORD trademark* ...
- **April 1909** – The first 2,500 Model T automobiles had been built and sold. The Model T standard had been set.